

FANNY-LOUISE DELHAYE

UI/UX Designer

CONTACT

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ABOUT ME

Hello! I am a matcha lover from Belgium passionate about the process of getting from idea to realisation.

I strive to create memorable assets and I enjoy keeping up with trends and using them in my work.

I am currently looking for my dream job, which includes a cool team, a lot of research, and even more design and challenges.

SKILLS

- UI/UX design
- Illustrations
- Graphic design
- Branding
- Typography
- Video editing
- HTML - CSS

TOOLS

- Figma
- Sketch
- Adobe XD
- Photoshop
- Illustrator
- Indesign
- After effect
- Hotjar
- Miro
- GA

EDUCATION

Bachelor in Marketing - 2017

Haute-École de Mons (Belgium)

WORK EXPERIENCE

MVF - UX DESIGNER

October 2020 - November 2021, London

- Collaborate with other UX Designers, Optimisation Specialists, Engineering and commercial stakeholders to define and solve problems, improving the user experience across the websites
- Translate insights and discoveries from UX research into actionable outcomes
- Sketch, prototype and test on real users to assess the viability of the projects, and iterate on solutions over time through A/B testing
- Conduct moderated user testing, and workshop facilitation

SANGO - UI/UX DESIGNER

December 2019 - October 2020, London

- Delivered and tested design and prototype for android and IOS
- Working with developers to define the features
- Followed design thinking principle
- Conducted user research and data analysis

JE NE SAIS QUOI LINGERIE - UI/UX DESIGN

December 2019 - June 2020, Remote

- Designed an e-commerce Website
- Created a branding following user analysis, competitive audit and market research
- Designed packaging supplies and promotional materials
- Designed social media assets, including infographics campaign

LES LUNETTES DE ZAC - UI/UX DESIGN

February 2019 - May 2020, London

- Designed an e-commerce Website following UX principles
- Created and usability tested wireframes and prototypes.
- Created a complete branding and implemented it on various assets such as illustrations, business cards, and social media assets

UX/UI DESIGNER / GRAPHIC DESIGNER FREELANCE

January 2018 - October 2020 / January 2022 - Present

- Work with clients to create a vision, and transform it into designs while meeting deadlines and requirements
- Created branding, logos, illustrations, packaging, and other digital assets for a variety of clients such as startups, influencers, photographers, restaurants, ...
- Responsive Webdesign and website management
- Conducted UX research
- Established a trusting relationship with clients